



Akil.B

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Introduction

A Passionate learner who has demonstrated a history of working in the Internet Industry from college days. My Interest in the Digital Marketing domain drove me to start freelancing from my 2nd year of college. I am a freelance WordPress developer with more than 3 years I have worked on over 50+ websites and landing pages for my clients with 100% satisfaction. Later completing the course joined a Digital marketing agency as a full-time Digital ads specialist.

Work Expertise

- Digital Ads
- Web Analytics
- WordPress Development.
- E-Commerce
- Server and C-panel Support
- Landing Page Creation.
- Basic SEO

Core Skills

- Google Ads
- Google Analytics
- Google Tag Manager
- Google Ads Editor
- Google Webmaster Tools
- WordPress
- HTML5 & CSS3.
- On Page SEO.
- Keyword Research
- Copywriting
- Facebook Ads
- MS Excel
- MS Word

Career Summary

Vendasta (AI Marketing)

2021 May - Present (8Months)

- Creating & optimizing google ads campaign for SMB's
- Managing over 30+ SMB accounts including (Search, Display & YouTube) campaigns.
- Creating conversion tracking setup for each new campaigns.
- Managing campaigns to drive quality leads with high retention rate.
- Managing partner query tickets regarding the campaign.

Freelancer

akilb3105 | 2018-present

- Worked on more than 50+ websites.
- 100% order completion with 4.9* /5* positive ratings.
- Ensures on-time delivery and client satisfaction.

Education Background

Anna University

SKR Engineering College. (2017 - 2021)

Graduated from a bachelor of engineering program with a major in computer science with (CGPA: 7.80)

Montford Matric High School

2015 - 2017

Completed schooling with 77% in the higher secondary examination and 92% in secondary examination.

SEO Works

<https://madrasbasket.com>
<http://idpreschool.com>
<http://idacademyonline.com>

Website Portfolios

<https://www.alsagrins.ae>
<https://thinaiorganics.com>
<https://carnatic.go4guru.com>
<https://madrasbasket.com>
<https://gbappafresh.com>
<https://gbappaprojects.com>
<https://thearyanbuilders.com>
<https://kindngo.in>
<https://apjacademy.co.in>
<http://burselblack.com>
<https://maanicare.com>
<https://monishbshah.com>
<https://fyber.co.in>
<https://wldwst.in>
<https://rhoncoclinic.com>
<https://trend-talks.com>
<https://www.constantappointments.com>
<https://bigroi.biz>
<https://solaron.co.in>

Personal Information

Date of Birth: 31/05/1999
Nationality: Indian
Native: Palakkad, Kerala
Languages Known: English, Malayalam, Tamil, Hindi
Father's Name: Balasubramanian VP
Occupation: Business
Mother's Name: Geetha M
Occupation: Housewife