

ADNAN JAMALI

UI/UX DESIGNER

+91 74994 79436
adnanabbas65@gmail.com
behance.net/adnanjamali7
linkedin/in/adnanjamali7

PROFILE

India-born, UK-trained, Dubai-based.

Designer and developer with interests in immersive computing & XR, art and emerging technologies. Able to take ideas from concept to wireframe to prototype to production.

I focus on creating meaningful experiences through design.

SKILLS & TOOLS

I have experience working with teams to brainstorm and **whiteboard** concepts. I can create **wireframes** at varying levels of fidelity, and enjoy **prototyping** ideas. I have front-end **coding** experience, and enjoy working with devs to build ideas out.

I'm proficeint in:

Interaction Design

Visual Design

Sketch

Figma

Adobe XD

Invision

Photoshop

Illustrator

HTML, CSS, JavaScript

Wordpress, Elementor

PrestaShop

MailChimp

The Internet

Fluent in English, Hindi and Gujarati.

ACHEIEVEMENTS

- Graduated with First class Honors
- Dell EMC Academic Association Certificates:
 - Information storage & Management
 - Data Science and Big Data Analytics
 - Cloud Infrastructure and Services
- Organized 2 workshops for 10+ interns on wireframing and mockup creation using Adobe Xd and InDesign.

DESIGN HISTORY

Shubbak Technologies

UI/UX Designer

Dubai
April 2021 - Nov 2021

- Provided design solutions to existing products by evaluating user needs and business challenges through user research, information architecture, interaction & visual design.
- Designed and developed consumer facing e-commerce portals and micro-applications for international markets in collaboration with internal and external design/dev teams.
- Participated in weekly client meetings to discuss solutions and update project status.
- Spearheaded the brand identity and visual design for multiple projects by turning client ideas into tangible products.
- Worked solo and in collaboration on delivering 10+ projects

Shubbak Technologies

Marketing Designer

Dubai
Jan 2020 - Dec 2020

- Created and executed over 15+ marketing campaigns to over 100,000 customers.
- Generated original content and executed social media strategy across all platforms (Facebook, instagram etc)
- Assisted with developing visually appealing and responsive websites,
- Addressed any design issues that arose.
- Maintained and updated website functionalities in collaboration with the CS and web development teams.

WORK

Yeti Car Rental

Website

<https://yeti.shubbaktech.com>

Car renting and leasing service

- A pivotal focus for the redesign was the CX and SEO-optimization, leading to an increase in traffic by up to 300% in a single quarter.

Design Concepts

Website

<https://designconceptsuae.com>

Interior Design & Build services provider

- Created using Wordpress, Elementor

Microapps

- Designed and developed on a custom in-built framework for the front and back-end

www.farewell.store
www.meridiangroomingkw.com
www.surlamer.shop
www.stayzahi.com
www.aldanahkw.com
www.haanreadykw.com
www.alshayaperfumes.com
nuvu.mypaydo.shop

EDUCATION

B.Sc Information Technology (Honors)

Middlesex University, Dubai

Graduated 2020

CBSE High School Qualification

Our Own English High School , Sharjah

Graduated 2017