

Priya Rajput

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WORK EXPERIENCE

Junior Digital Marketing
DIT

May 2021 – October 2021

Worked on Email marketing, You Tube Marketing, On page activities, Off page activities, SMO, SMM, SEM, Analytic, Search console, Google Tag Manager ect.

SEO Executive

Clients Now Technologies

October 2020 – February 2021

Worked on Off page activities, On page activities, SMO, SMM, SEM and handle local clients projects.

Junior SEO Executive

DIT India

December 2018 – October 2020

Worked on Off page activities, On page activities, Check keyword ranking and SMO ect.

EDUCATIONAL BACKGROUND

B.E Computer Engineering

Sabar Institute of Technologies for Girls
2018

PROFESSIONAL SUMMARY

Analysis of web & e-commerce based enterprise applications in SEO industry. Handled more than client base and significantly raised rankings of client's websites within top 10 in Google for most of the keywords.

SKILLS AND PROFICIENCIES

- Search Engine Optimization (SEO) and Search Engine Marketing (SEM), SMO, SMM
- PPC
- Email Marketing
- Canva
- Wordpress
- Google Analytic
- Google Search console
- Google Adword
- Google Tag Manager
- Hootsuite
- You Tube Marketing